

COMPANY PROFILE

ALTER DOMUS (MM2H) SDN. BHD.

724548-X (200601004800)

70A, JALAN ZAINAL ABIDIN, 10400 GEORGETOWN, PENANG <u>WWW.PENANGMYHOME.COM</u> | <u>WWW.ALTERDOMUS.COM.MY</u>

Vision

To be the premier Malaysia My Second Home (MM2H) sponsor in Malaysia with exceptional customer reviews

Mission

- To provide customer service that exceeds customer expectations while upholding professionalism in communication and expectations.
- To be dedicated, passionate and will go the extra mile to help clients.
- To submit applications that meet the requirements of OSC MM2H Center legally.
- To have the largest market share among western developed countries and developed countries in Asia.
- Add value to principal-client relationships by providing accurate and up-to-date information to clients to facilitate decision making.
- To provide integrated services from preliminary inquiries to post endorsement assistance like home management and driving license conversion.

Values

Our core values

- Professionalism, honesty and integrity
- Transparency and responsibility
- Respect
- Collaboration and creating win-win relationships
- Efficiency in handling communications and application processing
- Passionate and dedicated in helping clients, colleagues and partners
- Commitment to excellence

Alter Domus (MM2H) Sdn. Bhd, a company registered with the SSM with company number 724548-X (200601004800), was established in 2006 to assist foreigners in applying for the Malaysia My Second Home or MM2H visa. This company supersedes the previous company Alter Domus Management and Services which was established in 2004 for the same purpose. The name change is due to the Ministry of Tourism's licensing requirements for it to be a limited liability company with the word "MM2H" in its company name.



Alter Domus means "second home" in Latin and the company obtained its first MM2H license bearing the number of MM2H/0001 on 18th May 2006. Our growth has been remarkable since inception, and we are one of the largest MM2H sponsors in Malaysia that has been operating continuously since the formalization of MM2H in 2006. Thanks to our large customer base, we have come through the tough COVID times relatively unscathed. We have thousands of existing customers to serve.



We started off by renting at Level 1, 48 Pahang Road, 10400 Georgetown Penang in 2006, and in February 2024, we moved to our own 3-storery shoplot at 70A Jalan Zainal Abidin, 10400 Georgetown. This 3000-sqft office has been extensively renovated to suit our needs.

Alter Domus places importance on customer service as indicated by our excellent review of Google Maps. You can click on it here: https://g.page/AlterDomus-MM2H

By far among MM2H sponsors, we have the largest presence on the internet in which our nearest competitors are far behind. This is the main reason why we have a lot of inquiries from the internet. We are probably the largest sponsor in our industry with seven employees and two directors and one Managing Director.

Alter Domus will have no problems with relicensing. We carry out initial pre-filtering to ensure that only high-quality applicants are selected. We strictly adhere to MOTAC's rules and requirements and do not deviate from them. We have not had any disciplinary issues, compounds, fines, complaints, police reports or legal claims against our company since 2006.

Alter Domus has been very successful with its internet marketing and so we have expanded our client base from Penang to the whole of Malaysia.

We now serve clients from Johor, Klang Valley and all parts of Malaysia. Due to the high demand, we are planning to set up offices in JB and KL.

Among the legacy MM2H agencies, we obtained the first license for the new MM2H on 12th August 2024 with the license number MM2H810





BORANG 2

AKTA INDUSTRI PELANCONGAN 1992 PERATURAN-PERATURAN INDUSTRI PELANCONGAN (PERNIAGAAN PENGENDALIAN PELANCONGAN DAN PERNIAGAAN AGENSI PENGEMBARAAN) 1992

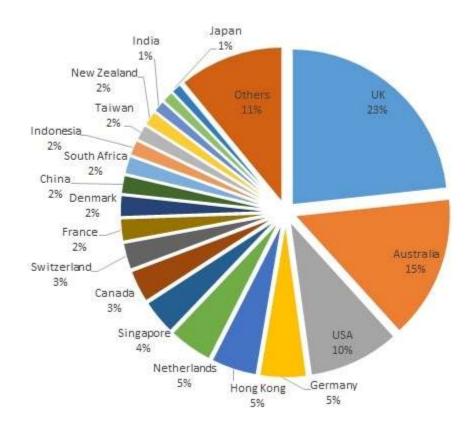
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Alter Domus Client Profile (As of Nov 2019)



Our Top Management

CH'NG TOH GHEE

Managing Director

He is responsible for answering all the email inquiries, preparation of documentation for submission and marketing. He holds an MBA from Manchester Business School, UK and a B.Sc. in Microelectronics and Physics from Campbell University, NC, USA. He complements Roselind Moey, his wife, on running the company as Roselind is more focused on postendorsement assistance.

Roselind Moey

Operations Director

Apart from assisting her husband in the marketing, she handles the daily company operations. Prior to becoming a relocation specialist, she was a Company Secretary for a public listed firm in Penang. She has the professional qualification from ICSA (Institute Chartered Secretaries and Administrators), United Kingdom. She is still an Associate Member of MAICSA (Malaysian Association of Institute Chartered Secretaries and Administrators) and has been a company secretary since 1997. She was with PricewaterhouseCoopers Singapore from 1997-2000 before returning to her hometown in Penang. She has experience in negotiating with people and handling the needs of foreigners.

Moey Kok Hee

Director

He is the father of Roselind Moey and was an Immigration officer before retiring in 2005. He is responsible for submitting correct Immigration documentation. His knowledge from his job retirement is critical to ensuring the success of the company.



(From left): Moey Kok Hee, Roselind Moeyand Ch'ng Toh Ghee.